THE POOR LITTLE RICH BOY
RICHIE RICH
and JACKIE JOKERS
THE CLOWN PRINCE OF SHOW BIZ

FUNNIE$T TEAM OF ALL

RICHIE RICH

THE POOR LITTLE RICH BOY

and

JACKIE JOKER$

THE CLOWN PRINCE OF SHOW BIZ

HARVEY WORLD

FDC 52717-7

DEC. No. 48

60c

15p U.K.

NEVER MIND THIS STUFF! WE'VE GOT TO FIND DOLLAR'S LOST BARK!

RIGHT, RICHIE!

IN THIS ISSUE... A SUPER-SPECIAL MOVIE SPECIAL... RICHIE AND JACKIE IN "RAIDERS OF THE LOST BARK!"

RICHIE RICH and JACKIE JOKERS
FUNNIE$T TEAM OF ALL

12
0 71658 52717

LOOK LIKE A BIG LEAGUE PLAYER.
FREE
WITH 15 CRACKER JACK® BOX TOPS PLUS 50¢ POSTAGE AND HANDLING
PONCHO FROM CRACKER JACK®.
Dodgers
Cracker Jack
KIDS, NOW YOU CAN HAVE A BASEBALL PONCHO WITH A MAJOR LEAGUE EMBLEM.*
PERFECT FOR SCHOOL OR PLAY.
ONE SIZE FITS ALL. (5 TO 15 YEARS).
JUST SEND IN 15 CRACKER JACK® BOX TOPS PLUS 50¢ POSTAGE AND HANDLING AND THIS REQUIRED CERTIFICATE. OR SEND IN ONLY 3 CRACKER JACK® BOX TOPS PLUS $2.50. WRITE IN THE NAME OF YOUR FAVORITE MAJOR LEAGUE TEAM AND WE'LL SEND YOU A PONCHO WITH THEIR EMBLEM.*
*NEW YORK YANKEES PONCHO NOT AVAILABLE.
PLEASE PRINT CLEARLY
NAME: _____
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CITY: _____ STATE: _____ ZIP: _____ (REQUIRED)
MY FAVORITE TEAM IS: _____
With this certificate enclose appropriate number of Cracker Jack® box tops (foil portion only) plus appropriate amount in check or money order (payable to Cracker Jack Offer; see requirements above). Mail to:
Cracker Jack Poncho Offer,
P.O. Box 4050, Westbury, N.Y. 11592.
Allow 6 weeks for delivery.
Offer good only in U.S. and expires December 31, 1982.
Toy Surprise
Cracker Jack
CANDIED POPCORN AND PEANUTS
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SATURDAY SEPT. 25TH IS PAC-MAN DAY ON ABC-TV!

NEW SHOW!
PAC-MAN / NEW SHOW!
THE LITTLE RASCALS / **RICHIE RICH SHOW**

8:30 EASTERN / **7:30AM** CENTRAL & PACIFIC

NEW SHOW!
MORK & MINDY / **LAVERNE & SHIRLEY** WITH THE "FONZ"

10:00 EASTERN / **9:00AM** CENTRAL & PACIFIC

SCOOBY & SCRAPPY PLUS **THE PUPPY'S NEW ADVENTURES**

11:00 EASTERN / **10:00AM** CENTRAL & PACIFIC

And the tournament continues on ABC's WEEKEND SPECIAL and Dick Clark's AMERICAN BANDSTAND.

abc **SATURDAY'S MORE FUN ON ABC!**

HEY KIDS!
HALLOWEEN'S ALMOST HERE
AND YOU CAN DRESS UP AS ME,
THE FRIENDLY GHOST Casper
OR RICHIE RICH THE POOR LITTLE RICH BOY®

TRICK OR TREAT in
COLLEGEVILLE COSTUMES
this HALLOWEEN

COLLEGEVILLE COSTUMES
COLLEGEVILLE, PA 19426

Hairy, Scary, Monsters from Collegeville

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RICHIE RICH and JACKIE JOKERS

THE POOR LITTLE RICH BOY® and the CLOWN PRINCE OF SHOW BIZ

IN RAIDERS OF THE LOST BARK!

STARRING JACKIE JOKERS AS ADVENTURER ILLINOIS BONES!

RICHIE RICH TO ILLINOIS BONES...PLEASE COME IN! DOLLAR AND I NEED YOUR HELP!

IN HONOR OF THAT WORLD FAMOUS FILM, "WATCHAMACALLIT OF THE LOST WATCHAMACALLIT," WE PROUDLY BRING YOU THIS INCREDIBLE ADVENTURE OF SUSPENSE, COMEDY AND... WATCHAMACALLIT!

STRANGE! I HAVE A FUNNY FEELING SOMEONE IS TRYING TO CONTACT ME!

CRACK!

OH, WELL... BACK TO PENETRATING THE UNPENETRABLE JUNGLE OF THE FROZEN ARCTIC IN QUEST OF MY GOAL!

AT LAST! THE SECRET IDOL OF THE ESKIMOOHOO TRIBE!

WITH GEMS FOR EYES THE SIZE OF LUMPS OF COAL!

RICHIE RICH and JACKIE JOKERS, Summer 1982, No. 48, is published bi-monthly by HARVEY HITS, INC. Editorial, Advertising, and Executive offices, 888 7th Avenue, New York, N. Y., 10019. All names in this periodical are entirely fictitious and no identification with actual persons is intended. Copyright © by HARVEY FEATURES, 1982. All rights reserved. Printed in the U. S. A.

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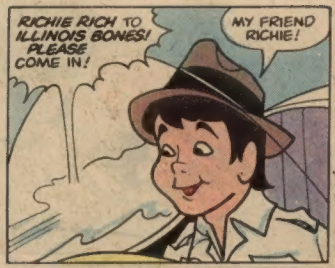
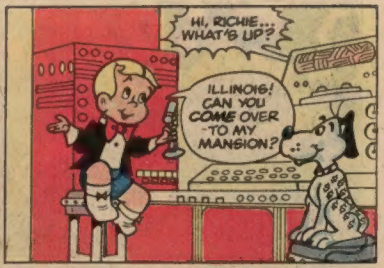
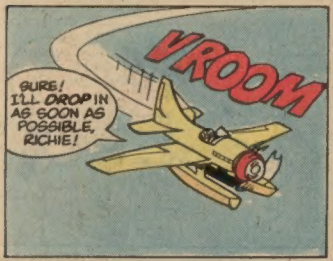
AW... THEY ARE LUMPS OF COAL!
ANYWAY, THEY'LL KEEP ME A LOT WARMER THAN GEMS WOULD!
HEY, YOU! THAT IDOL IS OUR SECRET!
GULP! THE EGKIMOQHOOS!
I KNOW HOW YOU FEEL...IS NOTHING SECRET ANYMORE?
SOME TRIBES HAVE NO SENSE OF HUMOR!
I'VE GOT TO REACH MY PLANE!
WHEW
AND DON'T COME BACK!
ONCE WE HAD A SECRET IDOL...
...NOW OUR SECRET IDOL'S NO SECRET ANYMORE!
ROAR-R
2

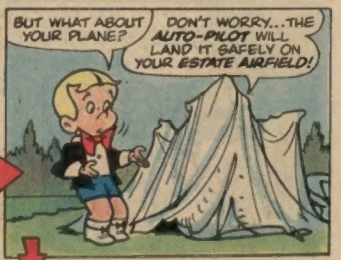

RICHIE RICH TO ILLINOIS BONES! PLEASE COME IN!
MY FRIEND RICHIE!

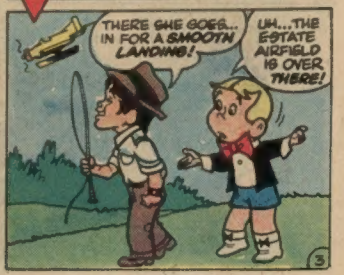

HI, RICHIE... WHAT'S UP?
ILLINOIS! CAN YOU COME OVER TO MY MANSION?


VROOM
SURE! I'LL DROP IN AS SOON AS POSSIBLE, RICHIE!

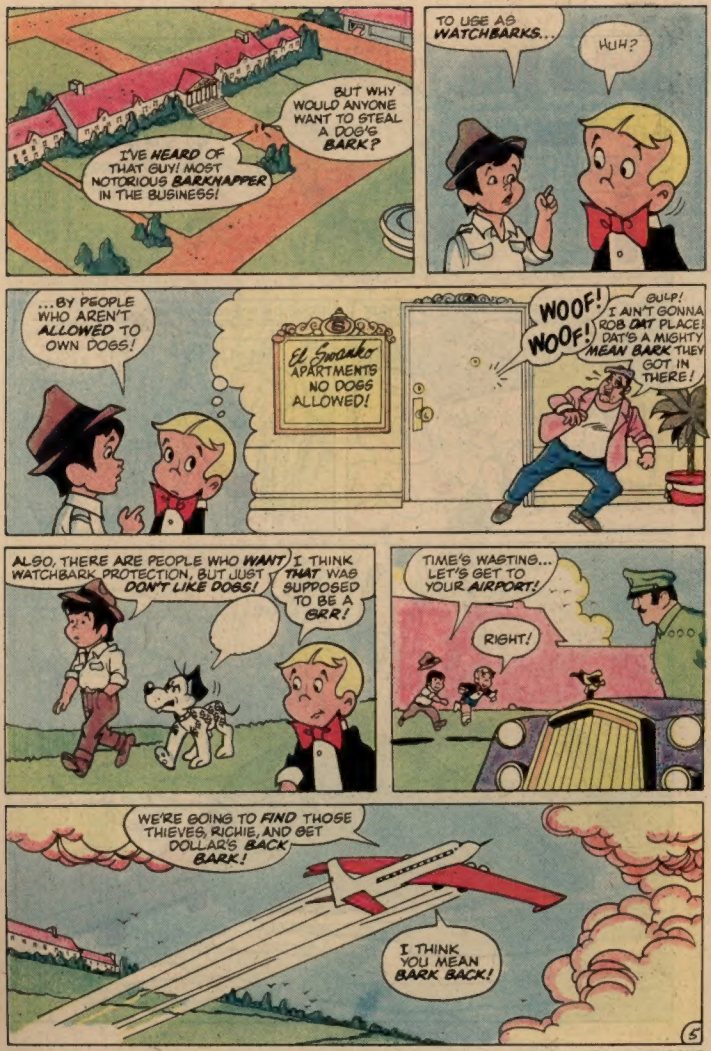
SOON...
I HEAR A PLANE, DOLLAR... MAYBE IT'S ILLINOIS!

RICHIE RICH, I PRESUME?
WOW! YOU WEREN'T KIDDING ABOUT DROPPING IN!


BUT WHAT ABOUT YOUR PLANE?
DON'T WORRY...THE AUTO-PILOT WILL LAND IT SAFELY ON YOUR ESTATE AIRFIELD!

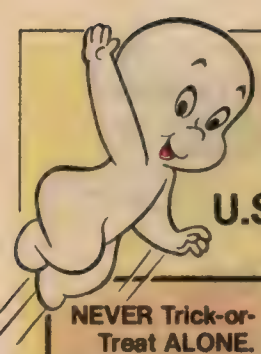

THERE SHE GOES... IN FOR A SMOOTH LANDING!
UH...THE ESTATE AIRFIELD IS OVER THERE!
3

KA-RASK!
THEY JUST DON'T MAKE AUTO-PILOTS THE WAY THEY USED TO!
NOW THEN...WHAT'S THE TROUBLE?
I'LL SHOW YOU...
BARK, DOLLAR!
DID YOU HEAR THAT?
UH--NO!
THAT'S BECAUSE DOLLAR'S BARK IS GONE! IT'S BEEN KIDNAPPED!
WHAT? IS THAT TRUE, DOLLAR?
I GUESS IT IS TRUE!
I RECEIVED THAT RANSOM NOTE!
"IF YOU WANT TO SEE DOLLAR'S BARK AGAIN, IT WILL COST YOU $5,000,000! SIGNED, THE BARKMASTER!"
4



CONTINUED IN THIS ISSUE

Richie Rich
THE POOR LITTLE RICH BOY
RICH Sea World
BOY, IS IT HOT TODAY!
LET'S GO TO THE SPRINKLER AND COOL OFF!
GEE! THE SPRINKLER IS BROKEN!
I'VE GOT AN IDEA!
OUT OF ORDER
COME ON IN, FELLOWS! THE WATER'S FINE!
GOSH, RICHIE...
YOU SURE HAVE A WAY WITH ANIMALS!
THE END

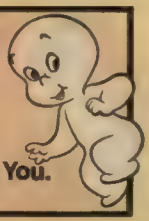


THE FRIENDLY GHOST
Casper Halloween
Safety Tips from the U.S. Committee for UNICEF

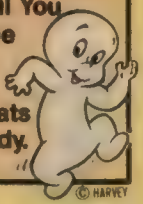
NEVER Trick-or-Treat ALONE. Go in a Group and Share the Fun.

AVOID Trick-or-Treating AFTER DARK. Choose Well-Lighted, Familiar Streets for Your Trick-or-Treat Route.

Wear Light Colored Costumes or Decorate Your Costume with Reflective Tape So Drivers Can See You.



Wait Until You Get Home before Eating Your Treats and Candy.



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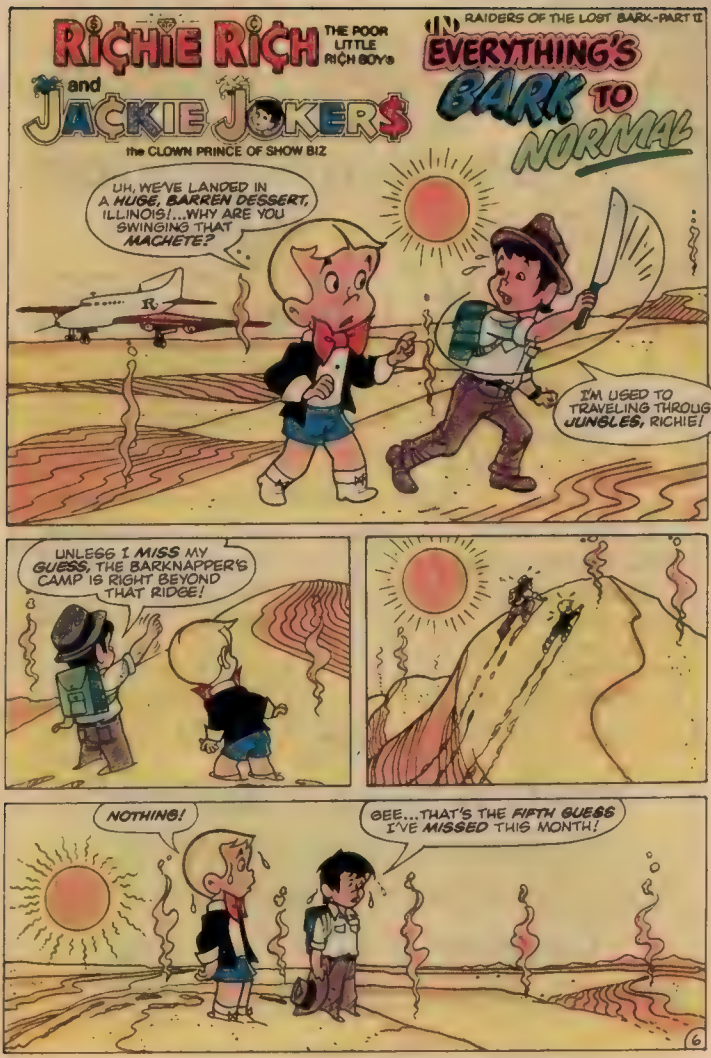
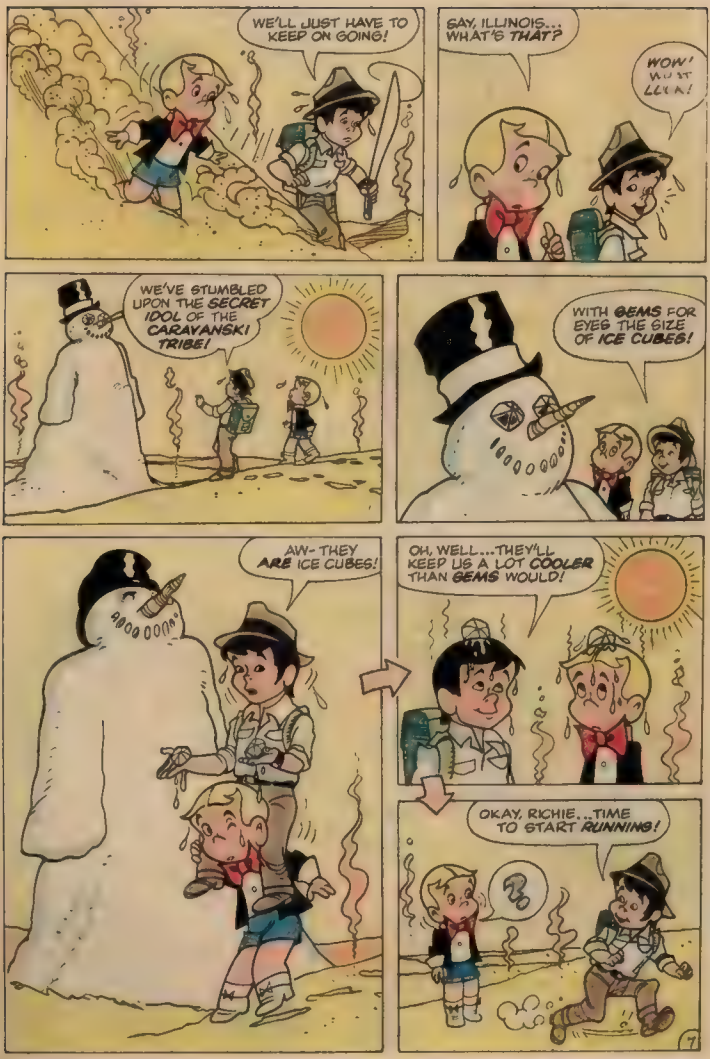
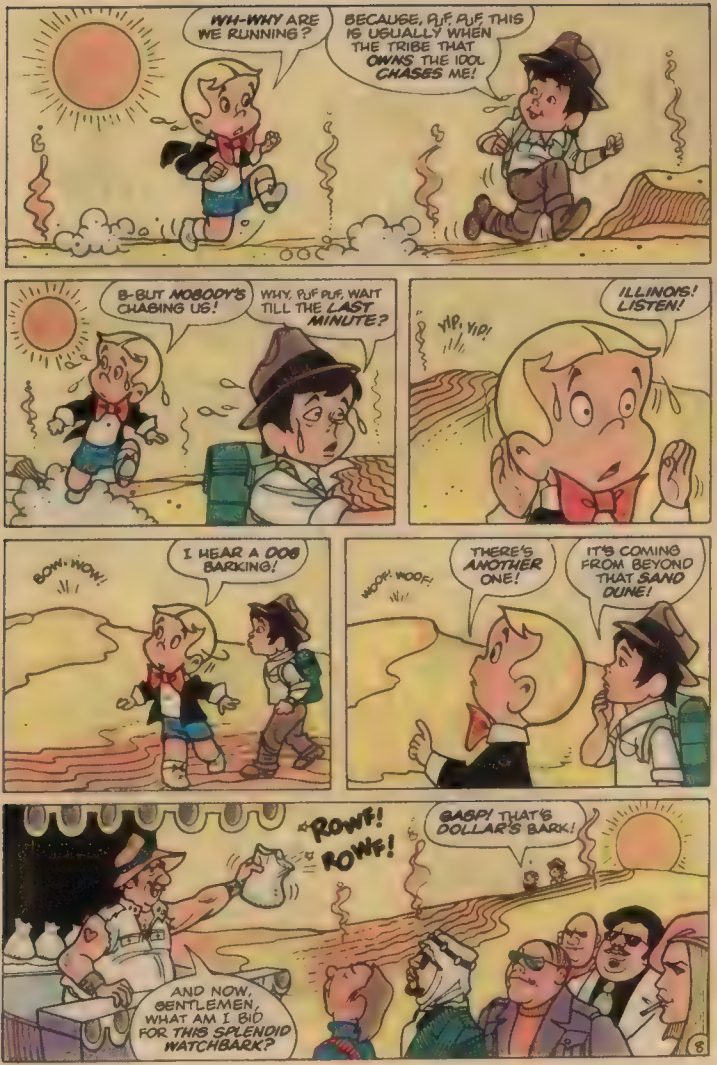
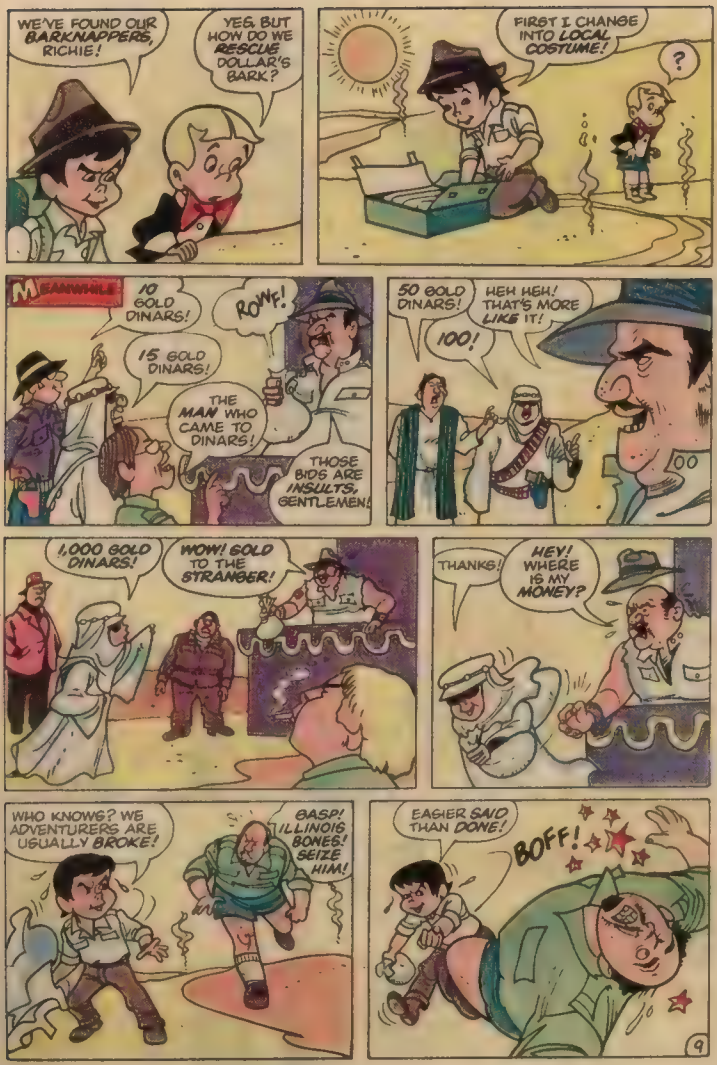
Support National UNICEF Day, October 31st.
Phone: 800-228-1666

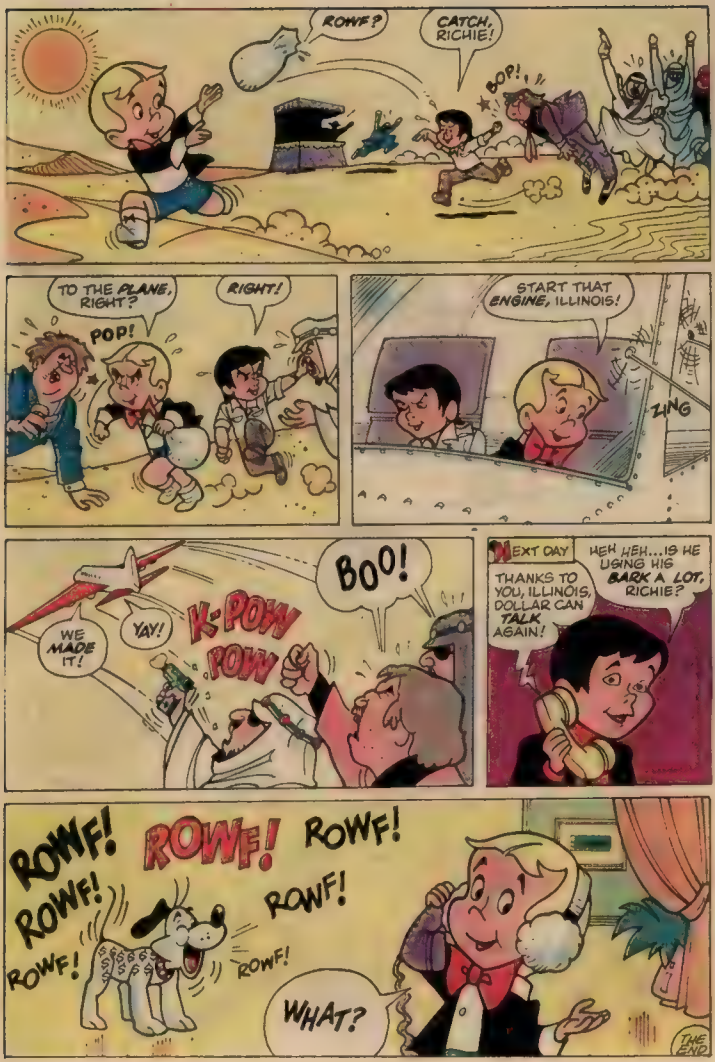
UNICEF... UNITED NATIONS CHILDREN'S FUND

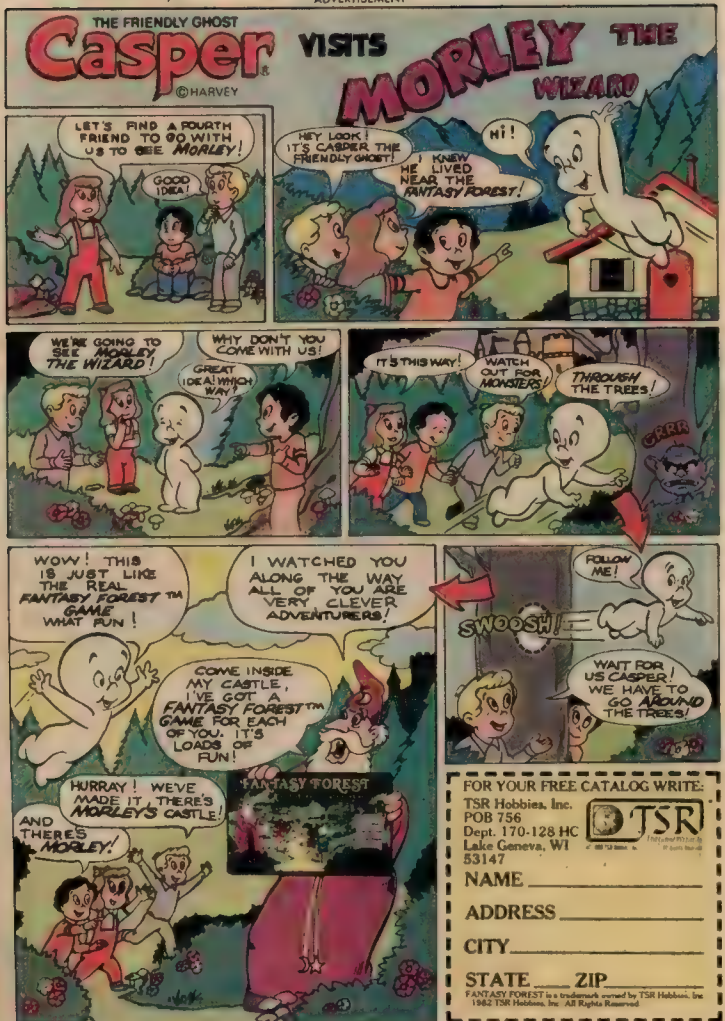

RICHIE RICH
THE POOR LITTLE RICH BOY'S
and
JACKIE JOKERS
the CLOWN PRINCE OF SHOW BIZ
IN RAIDERS OF THE LOST BARK-PART II
EVERYTHING'S BARK TO NORMAL
UH, WE'VE LANDED IN A HUGE, BARREN DESSERT, ILLINOIS!...WHY ARE YOU SWINGING THAT MACHETE?
I'M USED TO TRAVELING THROUGH JUNGLES, RICHIE!
UNLESS I MISS MY GUESS, THE BARKNAPPER'S CAMP IS RIGHT BEYOND THAT RIDGE!
NOTHING!
GEE...THAT'S THE FIFTH GUESS I'VE MISSED THIS MONTH!
6


WE'LL JUST HAVE TO KEEP ON GOING!
SAY, ILLINOIS... WHAT'S THAT?
WOW! WHAT LUCK!
WE'VE STUMBLED UPON THE SECRET IDOL OF THE CARAYANSKI TRIBE!
WITH GEMS FOR EYES THE SIZE OF ICE CUBES!
AW- THEY ARE ICE CUBES!
OH, WELL...THEY'LL KEEP US A LOT COOLER THAN GEMS WOULD!
OKAY, RICHIE...TIME TO START RUNNING!
7


WH-WHY ARE WE RUNNING?
BECAUSE, PUF PUF THIS IS USUALLY WHEN THE TRIBE THAT OWNS THE IDOL CHASES ME!
B-BUT NOBODY'S CHASING US!
WHY, PUF PUF, WAIT TILL THE LAST MINUTE?
YIP, YIP!
ILLINOIS! LISTEN!
BOW-WOW!
I HEAR A DOG BARKING!
WOOF-WOOF!
THERE'S ANOTHER ONE!
IT'S COMING FROM BEYOND THAT SAND DUNE!
ROWF! ROWF!
GASP! THAT'S DOLLAR'S BARK!
AND NOW, GENTLEMEN, WHAT AM I BID FOR THIS SPLENDID WATCHBARK?
8


WE'VE FOUND OUR BARKNAPPERS, RICHIE!
YES, BUT HOW DO WE RESCUE DOLLAR'S BARK?
FIRST I CHANGE INTO LOCAL COSTUME!
?
MEANWHILE
10 GOLD DINARS!
ROWF!
15 GOLD DINARS!
THE MAN WHO CAME TO DINARS!
THOSE BIDS ARE INSULTS, GENTLEMEN!
50 GOLD DINARS!
HEH HEH! THAT'S MORE LIKE IT!
100!
1,000 GOLD DINARS!
WOW! GOLD TO THE STRANGER!
THANKS!
HEY! WHERE IS MY MONEY?
WHO KNOWS? WE ADVENTURERS ARE USUALLY BROKE!
GASP! ILLINOIS BONES! SEIZE HIM!
EASIER SAID THAN DONE!
BOFF!
9


ROWF?
CATCH, RICHIE!
BOP!
TO THE PLANE, RIGHT?
POP!
RIGHT!
START THAT ENGINE, ILLINOIS!
ZING
WE MADE IT!
YAY!
K-POW
POW
BOO!
NEXT DAY
HEH HEH...IS HE USING HIS BARK A LOT, RICHIE?
THANKS TO YOU, ILLINOIS, DOLLAR CAN TALK AGAIN!
ROWF!
ROWF!
ROWF!
ROWF!
ROWF!
ROWF!
WHAT?
THE END



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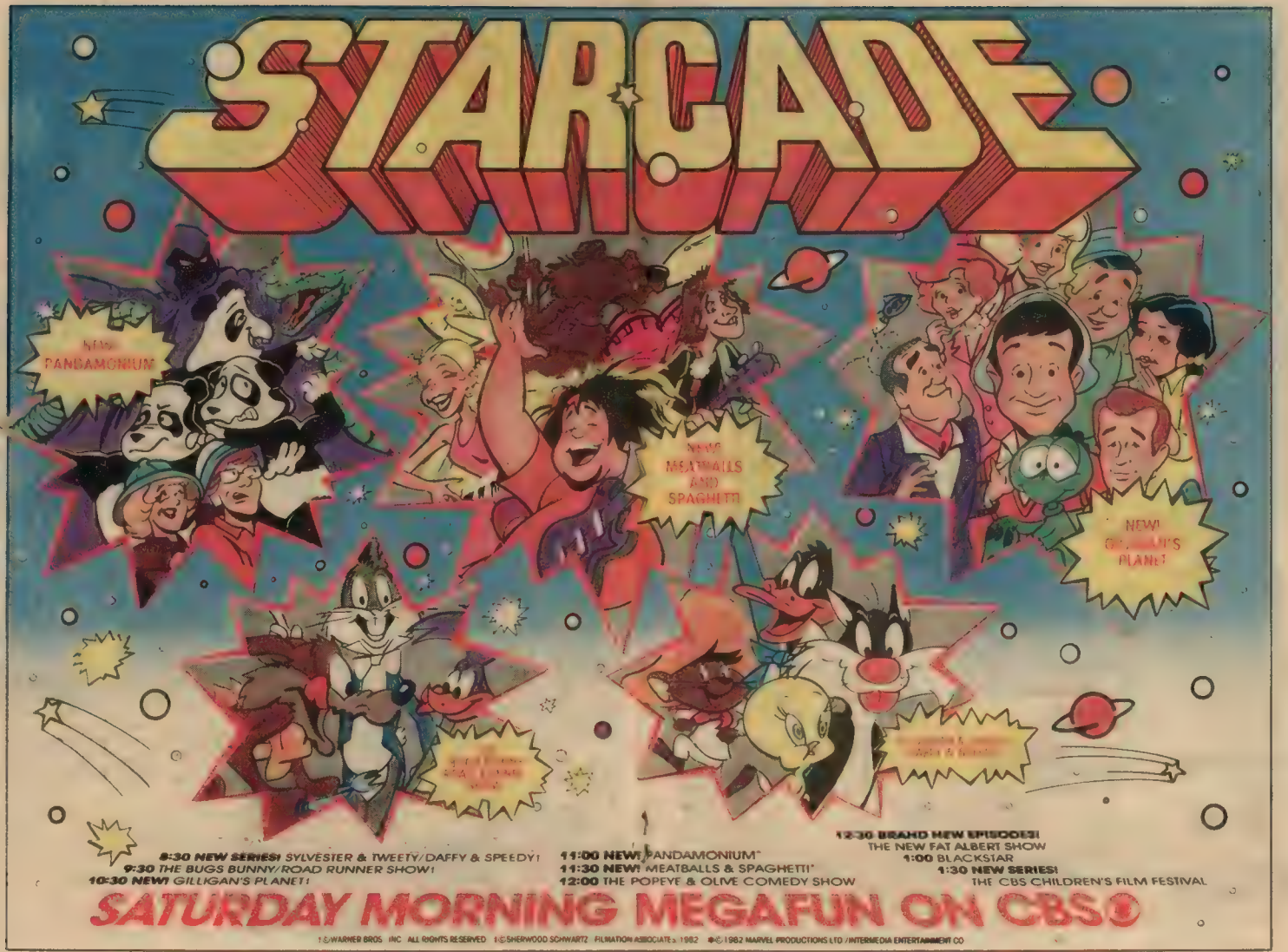
STARCADE
NEW! PANDAMONIUM
NEW! MEATBALLS AND SPAGHETTI
NEW! GILLIGAN'S PLANE!
8:30 NEW SERIES! SYLVESTER & TWEETY/DAFFY & SPEEDY!
9:30 THE BUGS BUNNY/ROAD RUNNER SHOW!
10:30 NEW! GILLIGAN'S PLANE!
11:00 NEW! PANDAMONIUM*
11:30 NEW! MEATBALLS & SPAGHETTI*
12:00 THE POPEYE & OLIVE COMEDY SHOW
12:30 BRAND NEW EPISODES!
THE NEW FAT ALBERT SHOW
1:00 BLACKSTAR
1:30 NEW SERIES!
THE CBS CHILDREN'S FILM FESTIVAL
SATURDAY MORNING MEGAFUN ON CBS
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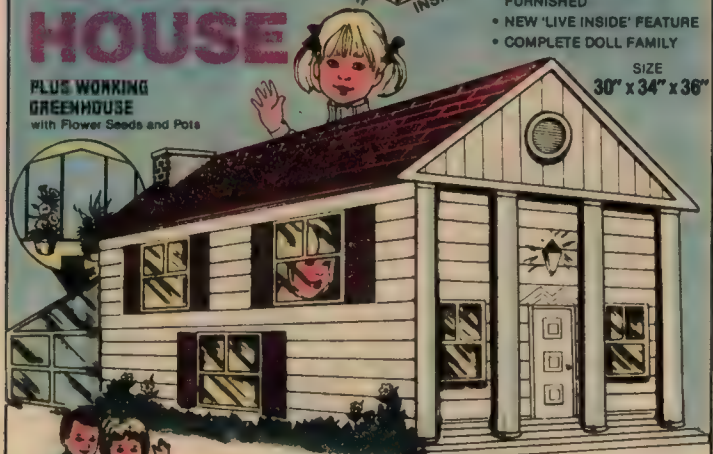
GIANT DOLL HOUSE

BIG ENOUGH FOR A CHILD TO GET INSIDE AND PLAY

- ELECTRIC LIT
- 8 LARGE ROOMS FULLY FURNISHED
- NEW 'LIVE INSIDE' FEATURE
- COMPLETE DOLL FAMILY

SIZE
30" x 34" x 36"

PLUS WORKING GREENHOUSE
with Flower Seeds and Pots



8 ROOMS • ELECTRIC LIGHTS • GREENHOUSE • POTS • SEEDS
FURNITURE SET • STURDY 25% I.R. TREY MATERIAL

This is your little girl's dream a giant doll house which she can decorate with 35 pieces of attractive colored plastic doll furniture people with a five piece doll family play inside with its easy entry swing open feature and grow live flowers from seeds in the working greenhouse This 8 room two story Colonial Doll House is fully 30" x 34" x 36" large enough to fuil her imagination and study enough for many delightful hours of play Safety lit by two battery powered lights to add comfort and reality The Greenhouse provides the thrilling experience of seeing her own plants grow Make her the proud owner of this beautiful house—the envy of her friends—for the low price of $12 98 (Batteries not included) plus $2 25 shipping charges

DOLL HOUSE
only $12.98
5 pc DOLL FAMILY $2.89
FURNITURE $1.49
SEEDS & POTS $1.19

10 DAY FREE TRIAL — MONEY BACK GUARANTEE

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

5 Pc DOLL FAMILY

33 Pc FURNITURE SET

HONOR HOUSE PROD. CORP. DEPT. 53DF28
Lynbrook, New York 11563

Please rush the following on your money back-if-not-delighted guarantee

- ☐ Play Inside Electric Doll House..... $12.98
- ☐ Complete 5 piece Dressed Doll Family..... $2.89
- ☐ Full Assortment (33 pc.) Furniture Sets $1.49
- ☐ Working Greenhouse with 2 Flower Pots and Seeds..... $1.19

I enclose $_____ in full payment including $2.25 for shipping charges

☐ Send COD I enclose $2 deposit and will pay postman the balance plus COD and MO fees

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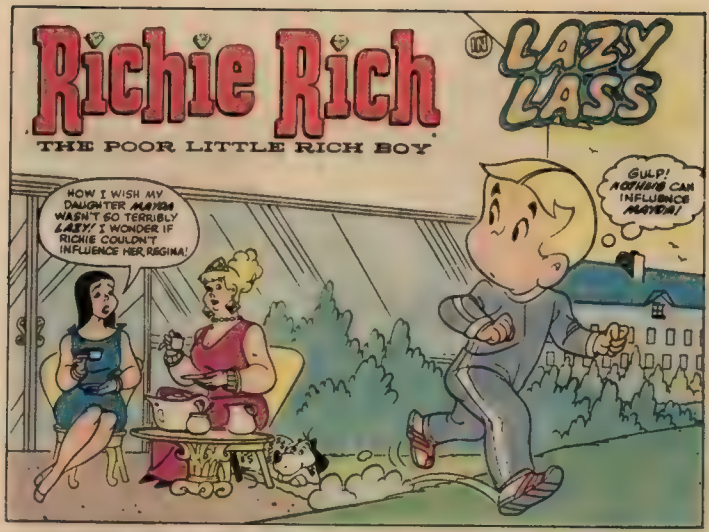
CITY _____ STATE _____ ZIP _____

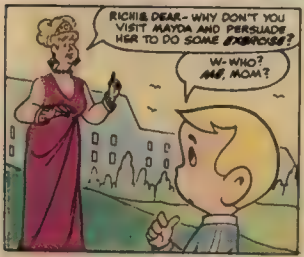
NY State Residents add sales tax

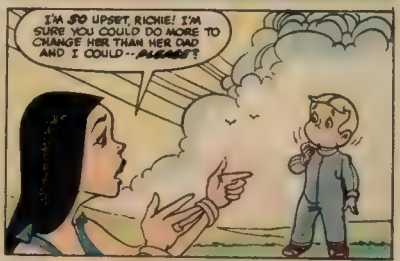
Richie Rich

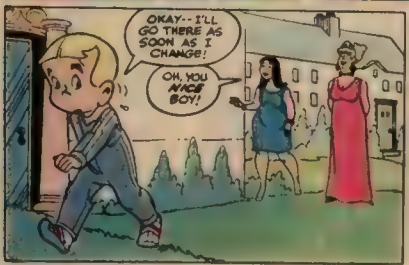
THE POOR LITTLE RICH BOY

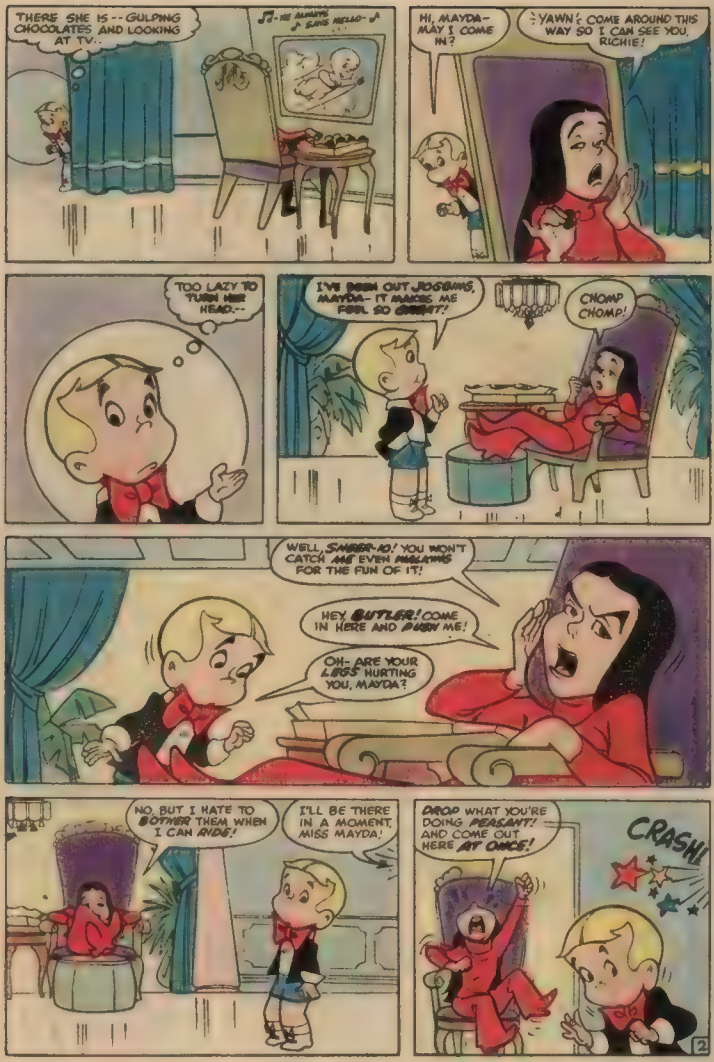
LAZY LASS

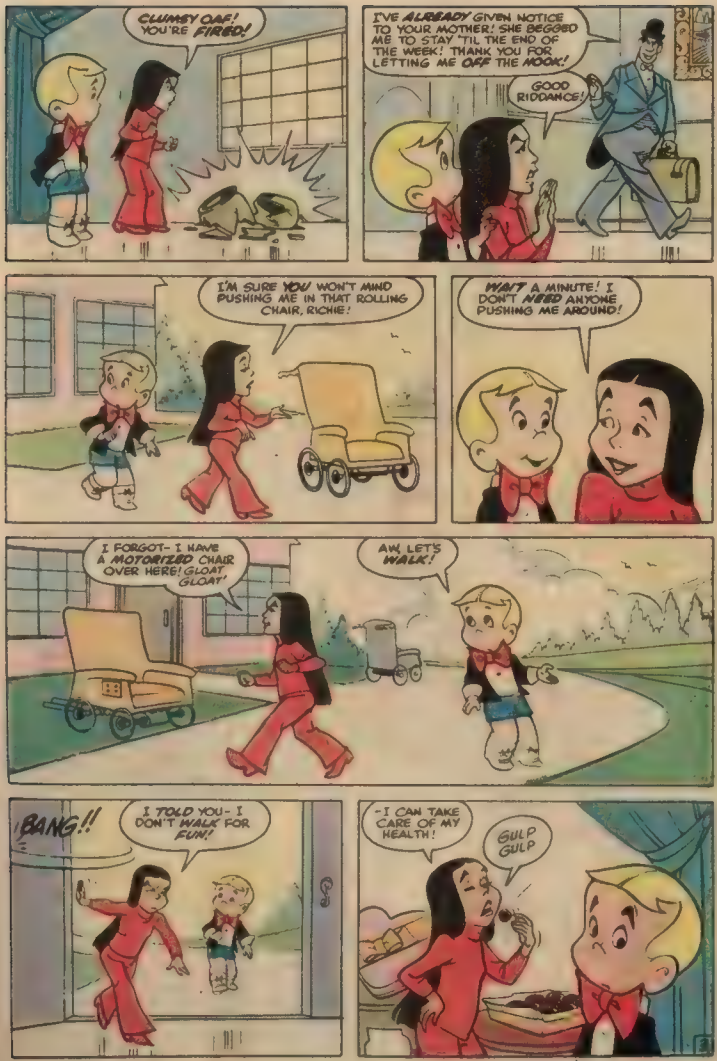


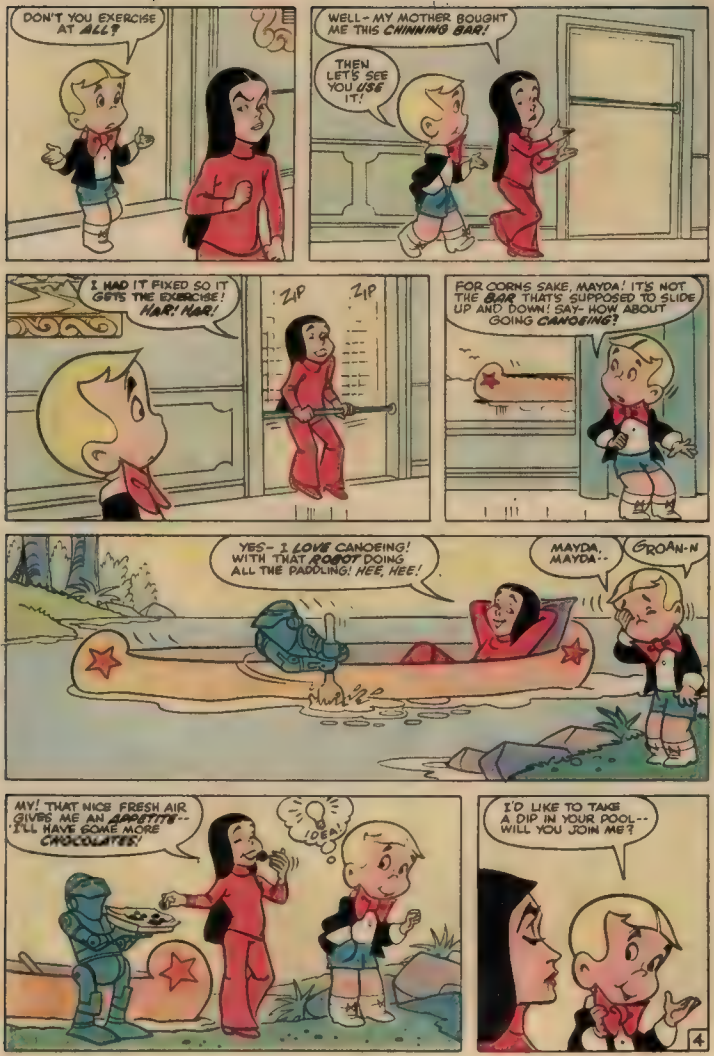


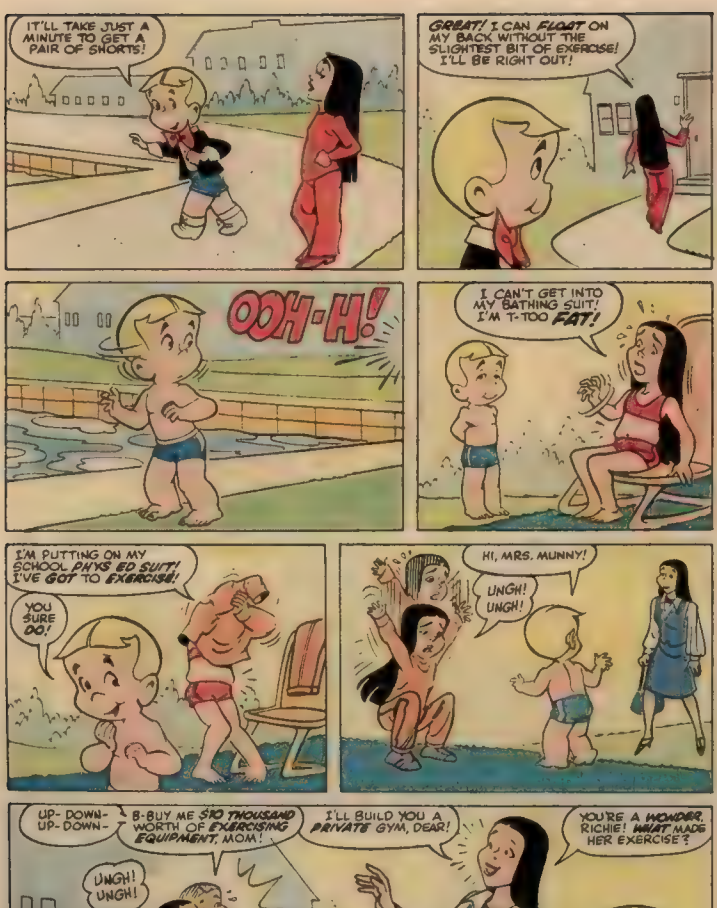


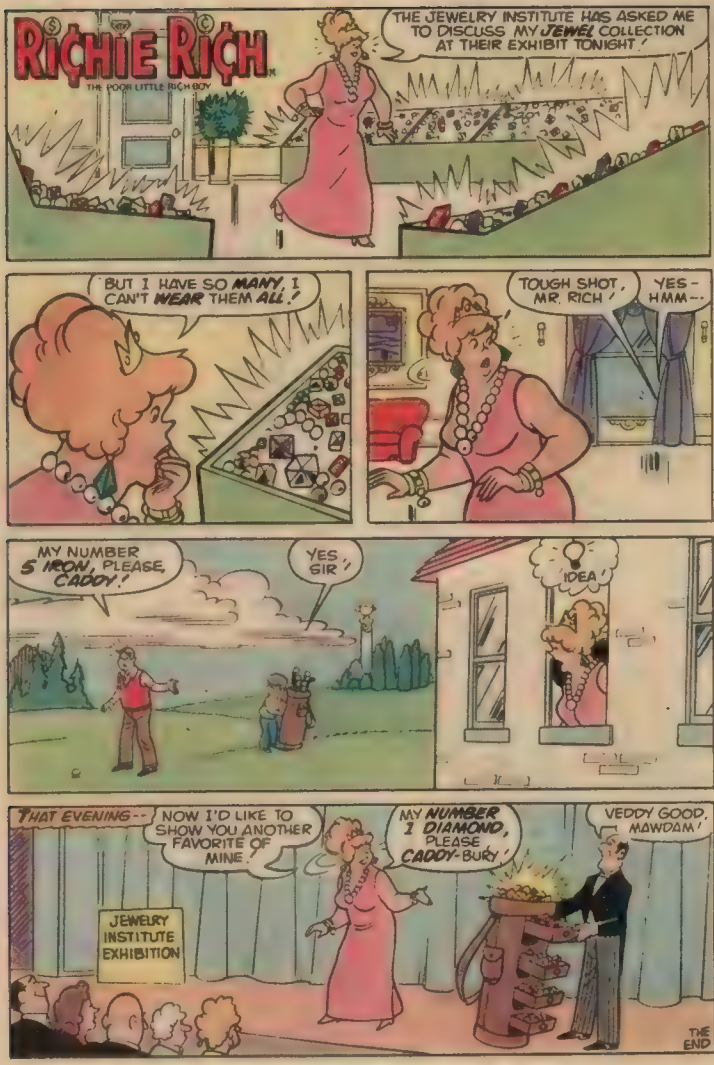


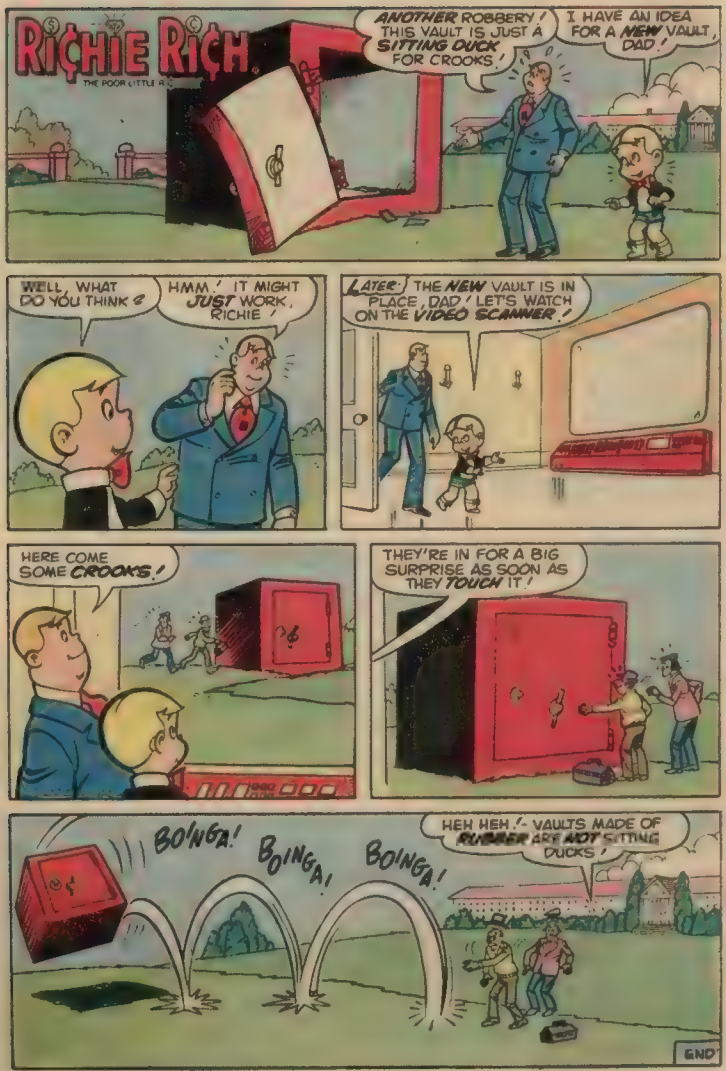

THERE SHE IS -- GULPING CHOCOLATES AND LOOKING AT TV..
♪ HE ALWAYS ♪ SINGS HELLO- ♪
HI, MAYDA- MAY I COME IN?
YAWN COME AROUND THIS WAY SO I CAN SEE YOU, RICHIE!
TOO LAZY TO TURN HER HEAD--
I'VE BEEN OUT JOGGING, MAYDA- IT MAKES ME FEEL SO GREAT!
CHOMP CHOMP!
WELL, SMARTY-AS! YOU WON'T CATCH ME EVEN PRETENDING FOR THE FUN OF IT!
HEY BUTLER! COME IN HERE AND BOSS ME!
OH- ARE YOUR LEGS HURTING YOU, MAYDA?
NO, BUT I HATE TO BOTHER THEM WHEN I CAN AVOID!
I'LL BE THERE IN A MOMENT, MISS MAYDA!
DROP WHAT YOU'RE DOING PEASANT! AND COME OUT HERE AT ONCE!
CRASH!
2

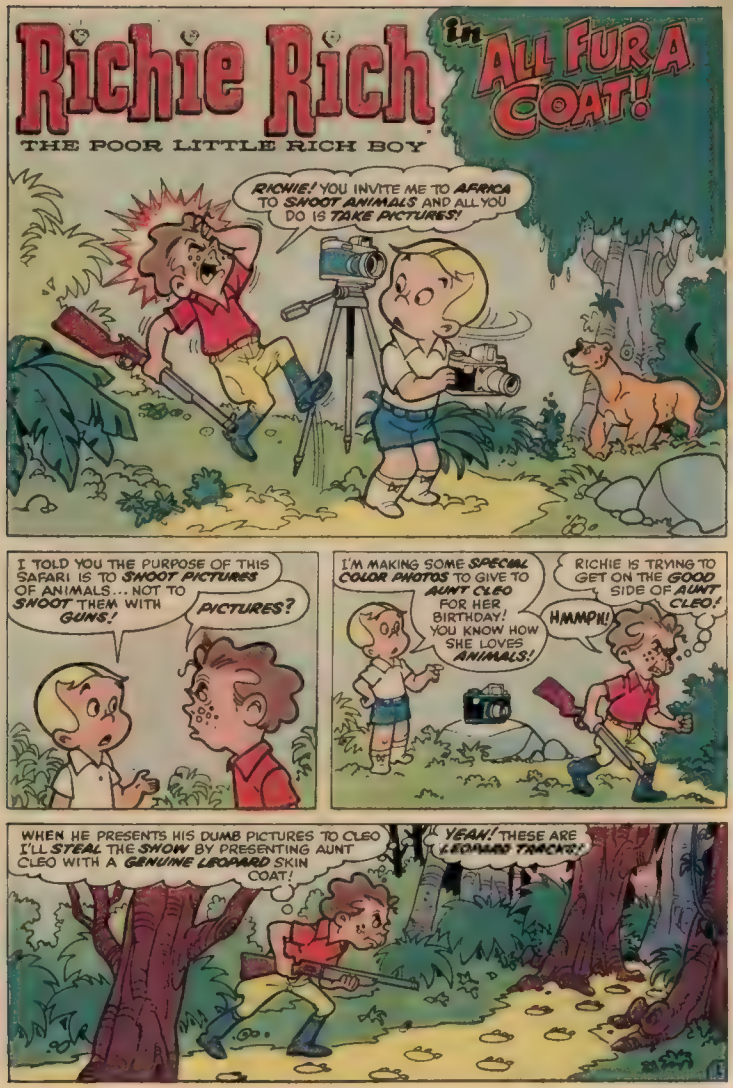

CLUMSY OAF! YOU'RE FIRED!
I'VE ALREADY GIVEN NOTICE TO YOUR MOTHER! SHE BEGGED ME TO STAY 'TIL THE END OF THE WEEK! THANK YOU FOR LETTING ME OFF THE HOOK!
GOOD RIDDANCE!
I'M SURE YOU WON'T MIND PUSHING ME IN THAT ROLLING CHAIR, RICHIE!
WAIT A MINUTE! I DON'T NEED ANYONE PUSHING ME AROUND!
I FORGOT- I HAVE A MOTORIZED CHAIR OVER HERE! GLOAT GLOAT!
AW, LET'S WALK!
BANG!!
I TOLD YOU- I DON'T WALK FOR FUN!
-I CAN TAKE CARE OF MY HEALTH!
GULP GULP

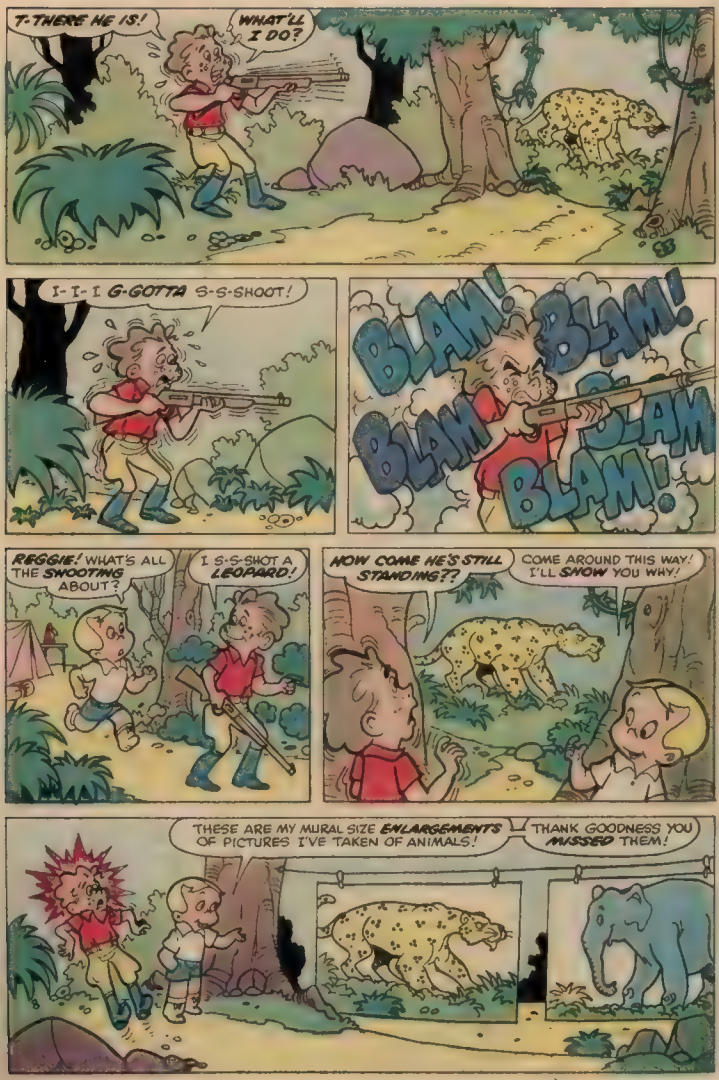

DON'T YOU EXERCISE AT ALL?
WELL- MY MOTHER BOUGHT ME THIS CHINNING BAR!
THEN LET'S SEE YOU USE IT!
I HAD IT FIXED SO IT GETS THE EXERCISE! HAR! HAR!
ZIP
ZIP
FOR CORNS SAKE, MAYDA! IT'S NOT THE BAR THAT'S SUPPOSED TO SLIDE UP AND DOWN! SAY- HOW ABOUT GOING CANOEING?
YES- I LOVE CANOEING! WITH THAT ROBOT DOING ALL THE PADDLING! HEE, HEE!
MAYDA, MAYDA--
GROAN-N
MY! THAT NICE FRESH AIR GIVES ME AN APPETITE-- I'LL HAVE SOME MORE CHOCOLATES!
IDEA!
I'D LIKE TO TAKE A DIP IN YOUR POOL-- WILL YOU JOIN ME?
4


IT'LL TAKE JUST A MINUTE TO GET A PAIR OF SHORTS!
GREAT! I CAN FLOAT ON MY BACK WITHOUT THE SLIGHTEST BIT OF EXERCISE! I'LL BE RIGHT OUT!
OOH-H!
I CAN'T GET INTO MY BATHING SUIT! I'M T-TOO FAT!
I'M PUTTING ON MY SCHOOL PHYS ED SUIT! I'VE GOT TO EXERCISE!
YOU SURE DO!
HI, MRS. MUNNY!
UNGH! UNGH!
UP-DOWN-UP-DOWN-
B-BUY ME $10 THOUSAND WORTH OF EXERCISING EQUIPMENT, MOM!
I'LL BUILD YOU A PRIVATE GYM, DEAR!
YOU'RE A WONDER, RICHIE! WHAT MADE HER EXERCISE?
UNGH! UNGH!
I GUESS THE IDEA JUST GREW ON HER, MRS. MUNNY!
5
THE END

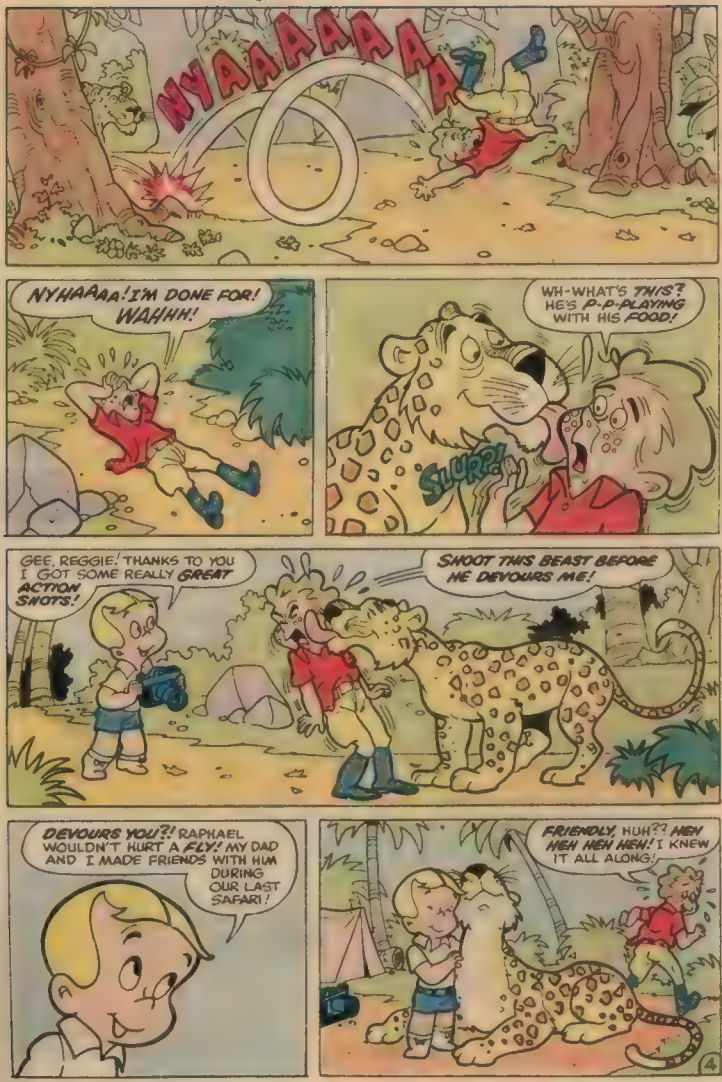

RICHIE RICH
THE POOR LITTLE RICH BOY
THE JEWELRY INSTITUTE HAS ASKED ME TO DISCUSS MY JEWEL COLLECTION AT THEIR EXHIBIT TONIGHT!
BUT I HAVE SO MANY, I CAN'T WEAR THEM ALL!
TOUGH SHOT, MR. RICH!
YES - HMM--
MY NUMBER 5 IRON, PLEASE, CADDY!
YES SIR!
IDEA!
THAT EVENING--
NOW I'D LIKE TO SHOW YOU ANOTHER FAVORITE OF MINE
JEWELRY INSTITUTE EXHIBITION
MY NUMBER 1 DIAMOND, PLEASE CADDY-BUBY!
VEDDY GOOD, MAWDAM!
THE END

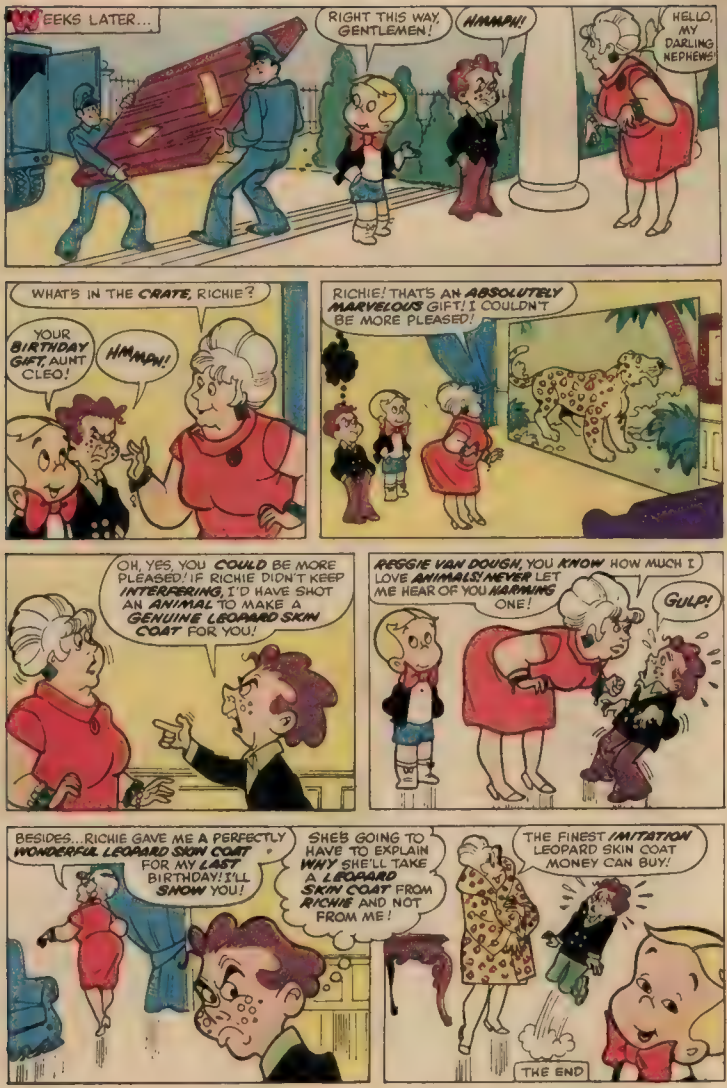

RICHIE RICH
THE POOR LITTLE RICH
ANOTHER ROBBERY! THIS VAULT IS JUST A SITTING DUCK FOR CROOKS!
I HAVE AN IDEA FOR A NEW VAULT, DAD!
WELL, WHAT DO YOU THINK?
HMM! IT MIGHT JUST WORK, RICHIE!
LATER: THE NEW VAULT IS IN PLACE, DAD! LET'S WATCH ON THE VIDEO SCANNER!
HERE COME SOME CROOKS!
THEY'RE IN FOR A BIG SURPRISE AS SOON AS THEY TOUCH IT!
BOING! BOING! BOING!
HEH HEH! VAULTS MADE OF RUBBER ARE NOT SITTING DUCKS!
END

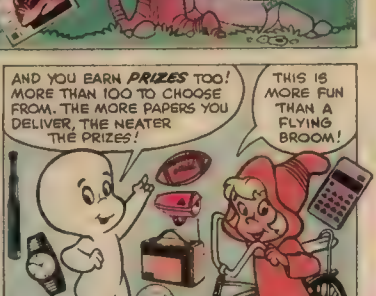

Richie Rich in All Fur a Coat!
THE POOR LITTLE RICH BOY
RICHIE! YOU INVITE ME TO AFRICA TO SHOOT ANIMALS AND ALL YOU DO IS TAKE PICTURES!
I TOLD YOU THE PURPOSE OF THIS SAFARI IS TO SHOOT PICTURES OF ANIMALS... NOT TO SHOOT THEM WITH GUNS!
PICTURES?
I'M MAKING SOME SPECIAL COLOR PHOTOS TO GIVE TO AUNT CLEO FOR HER BIRTHDAY! YOU KNOW HOW SHE LOVES ANIMALS!
RICHIE IS TRYING TO GET ON THE GOOD SIDE OF AUNT CLEO!
HMMPH!
WHEN HE PRESENTS HIS DUMB PICTURES TO CLEO I'LL STEAL THE SHOW BY PRESENTING AUNT CLEO WITH A GENUINE LEOPARD SKIN COAT!
YEAH! THESE ARE LEOPARD TRACKS!


T-THERE HE IS!
WHAT'LL I DO?
I-I-I G-GOTTA S-S-SHOOT!
BLAM! BLAM! BLAM! BLAM!
REGGIE! WHAT'S ALL THE SWOOTING ABOUT?
I S-S-SHOT A LEOPARD!
HOW COME HE'S STILL STANDING??
COME AROUND THIS WAY! I'LL SNOW YOU WHY!
THESE ARE MY MURAL SIZE ENLARGEMENTS OF PICTURES I'VE TAKEN OF ANIMALS!
THANK GOODNESS YOU MISSED THEM!

AND BESIDES, I TOLD YOU ...WE'RE NOT HERE TO SHOOT THE ANIMALS!
YEAH... YEAH YOU TOLD ME!
RICHIE'S NUTS IF HE THINKS HE CAN TELL ME WHAT TO DO!
OH, OH! MORE TRACKS!
I'M PROBABLY MUCH CLOSER TO THAT LEOPARD THAN I REALIZE! I'LL JUST EASE UP ON HIM AND...
CRACK!
WHA...
YEOW!
RICHIE! RICHIE!
SHOOT! RICHIE, SHOOT!
I AM, REGGIE!
CLICK-
CLICK-
CLICK-
RUN FASTER! HE'S GAINING ON YOU!
OH, NO!
3


NYAAAAAAAA!
NYHAAaa! I'M DONE FOR! WAHHH!
WH-WHAT'S THIS? HE'S P-P-PLAYING WITH HIS FOOD!
SLURP!
GEE, REGGIE! THANKS TO YOU I GOT SOME REALLY GREAT ACTION SHOTS!
SHOOT THIS BEAST BEFORE HE DEVOURS ME!
DEVOURS YOU?! RAPHAEL WOULDN'T HURT A FLY! MY DAD AND I MADE FRIENDS WITH HIM DURING OUR LAST SAFARI!
FRIENDLY, HUH?? HEH HEH HEH HEH! I KNEW IT ALL ALONG!
4


WEEKS LATER...
RIGHT THIS WAY, GENTLEMEN!
HMMPH!
HELLO, MY DARLING NEPHEWS!
WHAT'S IN THE CRATE, RICHIE?
YOUR BIRTHDAY GIFT, AUNT CLEO!
HMMPH!
RICHIE! THAT'S AN ABSOLUTELY MARVELOUS GIFT! I COULDN'T BE MORE PLEASED!
OH, YES, YOU COULD BE MORE PLEASED! IF RICHIE DIDN'T KEEP INTERFERRING, I'D HAVE SHOT AN ANIMAL TO MAKE A GENUINE LEOPARD SKIN COAT FOR YOU!
REGGIE VAN DOUGH, YOU KNOW HOW MUCH I LOVE ANIMALS! NEVER LET ME HEAR OF YOU HARMING ONE!
GULP!
BESIDES...RICHIE GAVE ME A PERFECTLY WONDERFUL LEOPARD SKIN COAT FOR MY LAST BIRTHDAY! I'LL SNOW YOU!
SHE'S GOING TO HAVE TO EXPLAIN WHY SHE'LL TAKE A LEOPARD SKIN COAT FROM RICHIE AND NOT FROM ME!
THE FINEST IMITATION LEOPARD SKIN COAT MONEY CAN BUY!
THE END



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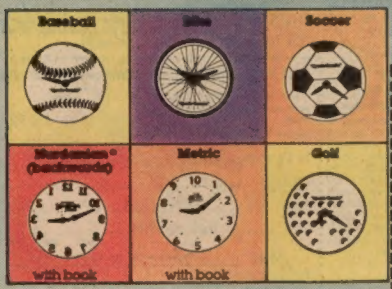

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